



AN AMERICAN SUCCESS STORY

Founded in South Korea – a long-time American ally – by the determined child of farmers in the ruins of the Korean War, Hyundai today is the fastest growing and fifth-largest automaker in the world. We have enjoyed record growth in the U.S. in recent years, making steady gains in sales and market share. Hyundai anticipated and nimbly responded to American market trends and consumer demand, manufacturing high value, high quality and high efficiency vehicles for American consumers.

U.S. Production

The majority of vehicles Hyundai sells in the U.S. are produced here, at our Montgomery, Alabama plant, which was recently recognized as the state's Large Manufacturer of the Year for 2011. "Our production team members are setting manufacturing records, and have increased the plant's annual capacity to produce more than 345,000 vehicles for North American consumers in response to rising demand.

U.S. Operations

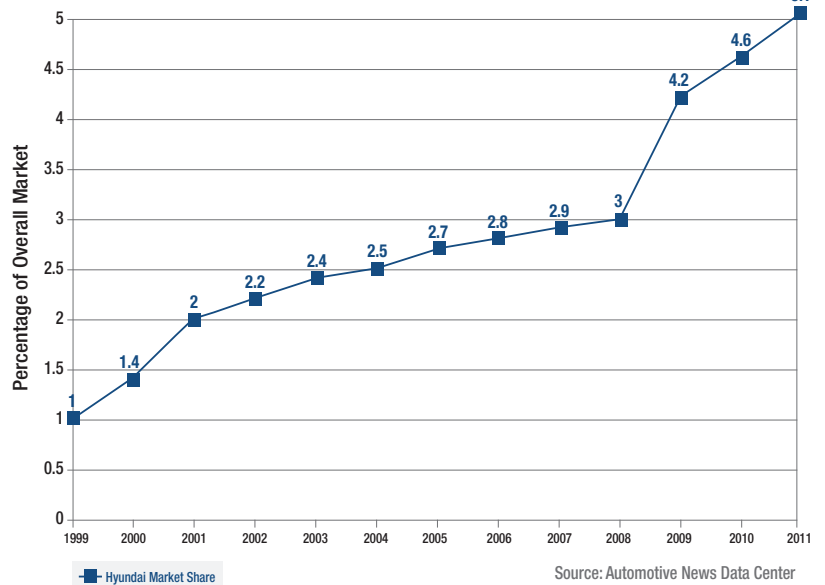
In addition to our plant, which is regarded as one of the world's most technologically advanced manufacturing facilities and has achieved the highest and most rigorous international automotive operating standard, Hyundai operates a state-of-the-art engineering and technology center in Michigan, an R&D center and testing grounds in California, and port facilities in Georgia, New Jersey, Oregon and California. Hyundai vehicles are sold and serviced by more than 800 dealerships nationwide.

American Jobs

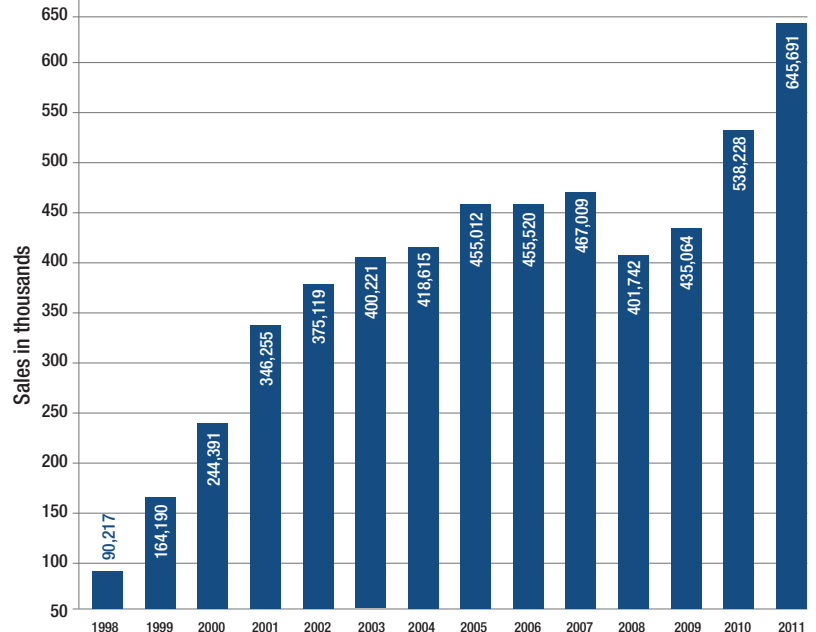
Hyundai's success in the U.S. has generated American jobs – more than 94,000 of them, according to a recent study by the Center for Automotive Research. In the areas of manufacturing, engineering, and research and development, we have created more than 5,000 jobs for American automotive workers. Our 800 dealerships across the country provide an additional 40,000 jobs while our U.S. suppliers throughout the Midwest and Southeast provide employment for an added 9,000. With the inclusion of indirect and spin-off jobs, Hyundai's U.S. operations in 2011 contributed more than 94,000 private sector jobs and in excess of \$7 billion to the country's Gross Domestic Product.

For more information on Hyundai's operations in the U.S., please visit www.hyundaiamerica.us.

Hyundai's U.S. Market Share Growth 1999-2011



U.S. Sales 1998 - 2011



Continued Investment

Hyundai is proud of our track record as an important and rapidly growing American employer. We are assuring continued job creation and investment in the U.S. by manufacturing our three most popular American models here – the Sonata, Elantra and Santa Fe. The three models – in addition to the Hyundai Genesis, Equus and Tucson – recently received the Insurance Institute for Highway Safety's "2012 Top Safety Pick", while the Elantra was named the "2012 North American Car of the Year" and earned a Residual Value Award from ALG.