



2011 ECONOMIC IMPACT BY THE NUMBERS

Hyundai Manufacturing, Affiliate and Dealership Operations Total Employment Contributions

Hyundai Manufacturing and Affiliate Operations Total Employment Contributions

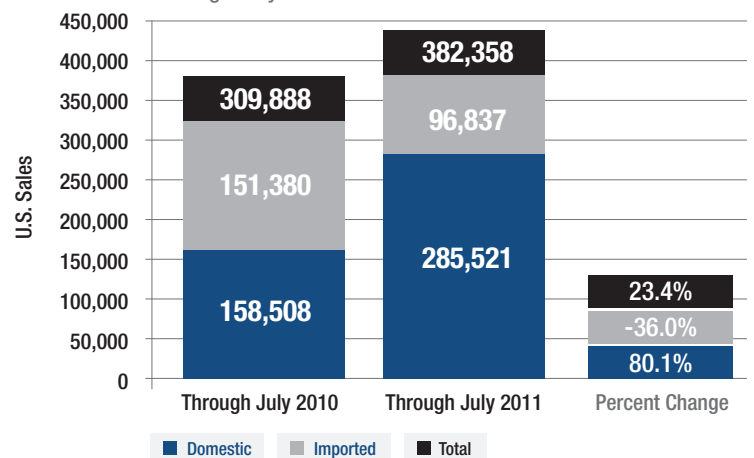
Direct	5,199
Intermediate	9,074
Spin-off	19,040
Total	33,313
Multiplier	6.4
Contribution to GDP (\$ Millions)	3,026
Compensation (\$ Millions Nominal)	2,385

	Manufacturing and Affiliates	New Vehicle Dealer-related	Total
Direct	5,199	27,938	33,137
Intermediate	9,074	10,641	19,715
Spin-off	19,040	22,499	41,539
Total	33,313	61,078	94,391
Multiplier	6.4	2.2	2.8
Contribution to GDP (\$ Millions)	3,026	4,126	7,152
Compensation (\$ Millions Nominal)	2,385	3,487	5,872

Hyundai Dealership Operations Total Employment Contributions

Direct	27,938
Intermediate	10,641
Spin-off	22,499
Total	61,078
Multiplier	2.2
Contribution to GDP (\$ Millions)	4,126
Compensation (\$ Millions Nominal)	3,487

Hyundai Motor Vehicle Sales Through July 2011 & 2010



Hyundai Annual U.S. Sales and Market Share 1995 - 2011

